



2025 ANNUAL REPORT

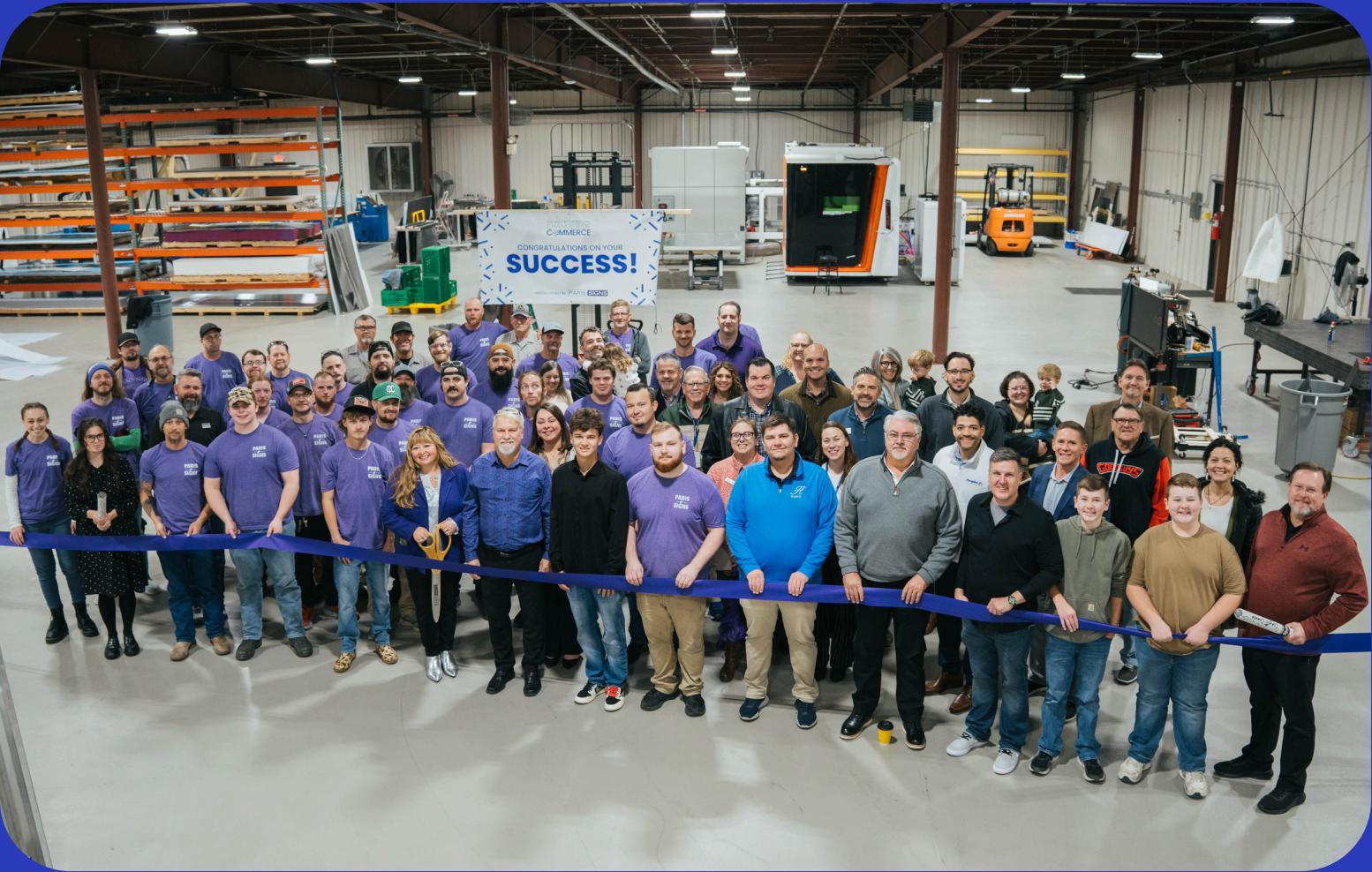


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PRESIDENT'S MESSAGE

On behalf of the Huntington Regional Chamber of Commerce Board of Directors, staff and members, we are proud to present our **2025 Annual Report** – a celebration of our shared accomplishments, collaborative spirit, and forward-facing momentum. This past year has shown how together we can strengthen our business community, advance economic opportunity, and build a vibrant future for the region.

Reports like these create clarity, highlighting both the work accomplished and the people who made it possible. From strengthening partnerships and celebrating growth to advocating for our members and investing in our community leaders, 2025 reinforced what's possible when we move forward together. Looking to 2026, our Chamber team is energized by what's next. We will continue listening, evolving, and delivering value, building on a strong foundation while pushing toward even greater opportunity for our region.



Thank you to our amazing members, our Board of Directors, Ambassadors, and all of our community partners for your trust and commitment. I look forward to all we will accomplish together in the future.

Megan Archer
President & CEO
Huntington Regional
Chamber of Commerce

2025 CHAIRWOMAN'S MESSAGE

Serving as Chairwoman of the Huntington Regional Chamber of Commerce in 2025 has been an incredible honor. This year has been defined by connection, growth, and much energy — proof of what's possible when business and community work hand in hand.

Together with a dedicated Board of Directors, passionate staff, and engaged members, we strengthened our collective voice and advanced our mission to drive prosperity throughout Cabell and Wayne counties. From celebrating new business openings to hosting impactful networking and professional development events, the Chamber continued to serve as a catalyst for connection and success.

I am especially proud of the team's commitment to launching new initiatives, such as the Small Business Roundtable and the Legislative Wrap-Up Reception as well as the Chamber's continued efforts to partner with business leaders to prepare the next generation for opportunity right here at home.

These achievements belong to all of us, including our members, sponsors, and partners whose commitment fuels the Chamber's progress. As I pass the gavel, I am confident our organization will continue to build on this strong foundation and keep us moving forward.

Thank you for allowing me the privilege to serve. Our future is bright, and together, we will continue to make Huntington and its surrounding region the best place to live, work and do business.



Angie Swearingen
2025 Chairwoman
President, St. Mary's
Medical Center, a member
of Marshall Health Network

2025 BOARD OF DIRECTORS

Executive Committee

Chair

Angie Swearingen
St. Mary's Medical Center

Chair-Elect

Randy Saunders
Nelson Mullins

Past Chair

Barry Burgess, CPA
Suttle & Stalnaker

Treasurer

Ben Pewitt
Ohio Valley Bank

Member-At-Large

Ora Muth
City National Bank

Member-At-Large

Christian Spears
Marshall Athletics

Our Directors

- **Dr. Josh Baker**, Mountwest Community & Technical College
- **John Bauer**, Huntington National Bank
- **Roz Bradshaw**, Boujee Boards by Roz
- **Brent Brown**, Huntington Tri-State Airport
- **Leslie Comer-Porter**, Developmental Therapy Center
- **Larry Crum**, Woodlands Retirement Community
- **Brandon Dennison**, Marshall University
- **Amy Frasure**, Bullseye Total Media
- **Stephen Golder**, Jenkins Fenstermaker PLLC
- **Wendy Goodenough**, DIGIT3
- **Lisa Hamrick**, Encova Insurance
- **Bill Jones**, Campbell Woods PLLC
- **Connie Lawson**, Path Behavioral Health
- **Dave Lieving**, HADCO
- **Anders Lindberg**, Steptoe & Johnson PLLC
- **John Lovejoy**, Alpha Innovations
- **Sara Ann Marlow**, Sandy's Racing & Gaming
- **Christina McNeely**, Saad Family Businesses
- **Isaac Meyers**, Guyan Golf & Country Club
- **Erica Pauken**, WV American Water
- **Brysen Perry**, Alcon

- **Sandra Pratt**, Comcast
- **Mark Queen**, Kenny Queen's Hardware
- **Josh Scott**, WesBanco
- **Rob Sellards**, Spilman, Thomas & Battle PLLC
- **Scott Sheets**, Dinsmore & Shohl, LLP
- **Daniel Spoor**, State Electric Supply Company
- **Lisa Chamberlin Stump**, Marshall Health Network
- **Joe Sullivan**, Huntington Federal Savings Bank
- **Ryan Taylor**, CJ Hughes Construction
- **Bobbie Ward**, Valley Health
- **Sarah Walling**, OVP Health

Committee Chairs

- **Julie Childers**, Ronald McDonald House Charities
Nonprofit Roundtable Chair
- **Pagett Kirtley**, Marshall Health Network
Women's Impact Network Chair
- **Dave Lieving**, HADCO
Manufacturing Roundtable Chair
- **Julian Pecora**, Dinsmore & Shohl LLP
Huntington Young Professionals Chair
- **Rebecca Thomas**, True Soul Boutique
Small Business Roundtable Chair

THANK YOU TO OUR TRUSTEE MEMBERS!





Year in Review

**604**

Total Chamber Members

**2.5M+**

Views on HRCC Social Media Channels

**365**

Days of Strong Stewardship

Community Engagement

**5,500+**

Event Attendees

65

Events Held

1

Record-Breaking Annual Dinner

Business Engagement

73

New Chamber Members in 2025

12

Industry Roundtables Held

\$10K

Grant Funding Received

Brand Awareness

225K+

Website Visits & Interactions

A horizontal progress bar divided into two colors: green on the left and blue on the right. The green section is longer than the blue section, indicating growth.

35% ▲

Content Interaction Growth

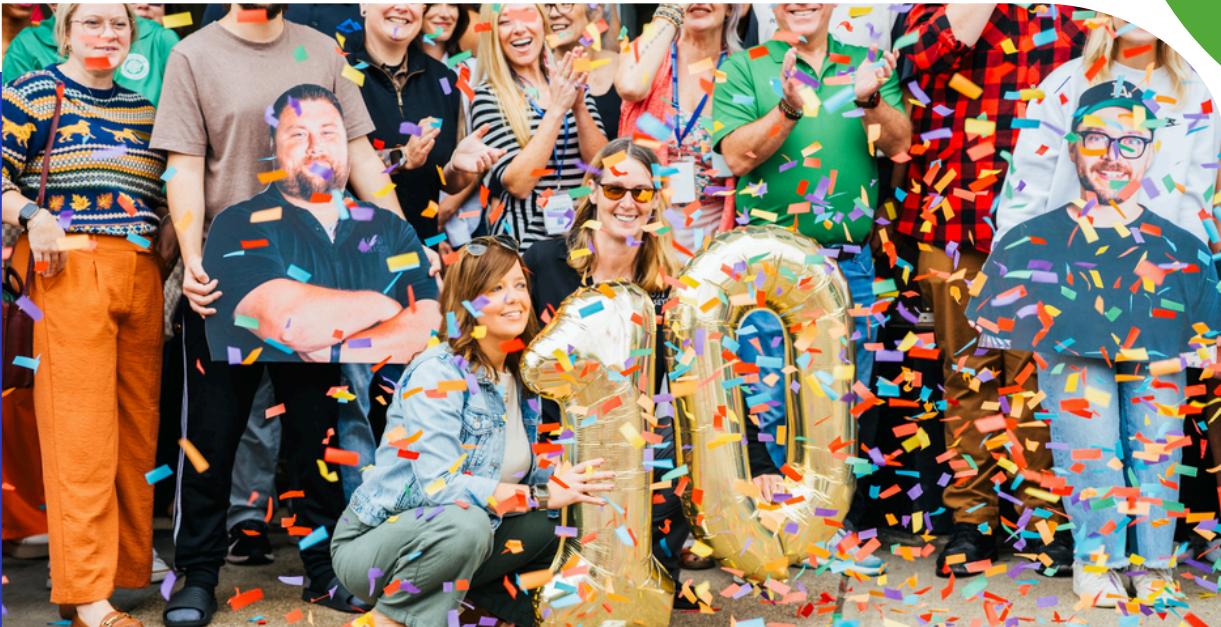
A horizontal progress bar divided into two colors: green on the left and blue on the right. The green section is longer than the blue section, indicating growth.

53% ▲

Social Media Following Growth

For more than 130 years, the Huntington Regional Chamber of Commerce has promoted a thriving business community in Cabell and Wayne counties by *connecting people, places, and resources*.

We accomplish this through our 3C Mission:
Connecting Community, Cultivating Growth & Catalyzing Development.



CONNECTING COMMUNITY



THE HUNTINGTON REGIONAL CHAMBER OF COMMERCE

Industry Roundtables

The Chamber revitalized cross-sector forums including the new Small Business Roundtable, Manufacturing Roundtable, and Nonprofit Roundtable Speaker Series, to support workforce and capacity building for hundreds of industry professionals.



Inaugural Meet Up Tri-State

The Huntington Regional Chamber, Lawrence County Chamber and Northeast Kentucky Chamber, alongside its Young Professionals committees, launched the Meet-Up Tri-State event, bringing together 100+ business leaders across West Virginia, Ohio, and Kentucky.



Networking Opportunities

More than 1,500 community leaders attended the Chamber's monthly Business After Hours events in 2025, resulting in meaningful connections and powerful partnerships across the Tri-State.



THE HUNTINGTON REGIONAL CHAMBER OF COMMERCE

Advocacy & Transparency

The Chamber's Government Affairs Committee organized a Legislative Wrap-Up Breakfast Reception following the 2025 legislative session, giving local business leaders the chance to speak candidly with elected officials about policies impacting our business environment.

“As a member, I appreciate how the Chamber team continues to strengthen relationships with small businesses, local and state leaders, and regional Chambers, reinforcing our Chamber’s role as a trusted convener.” – Rebecca Thomas, owner of True Soul Boutique



CULTIVATING GROWTH



New Members

Onboarded 73 new members during a leadership transition, strengthening the Chamber's membership base and organizational stability.



New Records

Generated a record-breaking attendance for the Annual Dinner with 620+ community leaders present, marking the largest attendance to date.



New Events

Planned the first-ever State of the Chamber Annual Meeting & Awards Ceremony, recognizing incoming & outgoing Board members and celebrating local business leaders.



Community Grants

Secured a \$10K Foundation for the Tri-State Community Grant to sustain nonprofit leadership programming.



Ambassador Program

Expanded member engagement through new Chamber Pop-Ins Program and monthly Lunch Mobs supporting member restaurants.



Marketing & Outreach

Enhanced storytelling and outreach through In Your Business Blog features, weekly Memos, social media, and public speaking engagements.



In August 2025, the Nonprofit Roundtable Speaker Series, made possible by grant funding provided by the Pallottine Foundation, hosted AI experts Josh Hirsch and Ariana Shives to teach local nonprofit leaders about current AI tools used to build capacity within nonprofit organizations.

CATALYZING DEVELOPMENT

LUNCH & LEARN SERIES

Presented by Ohio Valley Bank

Nearly 700 business leaders attended 10 Lunch & Learn sessions throughout 2025, receiving professional development in the areas of digital marketing, public speaking, human resources, cybersecurity best practices and much more.

LEADERSHIP HUNTINGTON

Presented by Marshall Health Network

The second cohort of the Chamber's 10-month Leadership Huntington program graduated in June 2025. In Fall 2025, the **Kirtley Insurance Leadership Huntington Scholarship** was announced and will provide full program tuition for one nonprofit or small business leader in each Leadership Huntington class for the next three years, beginning with the Class of 2027.

SMALL BUSINESS SCHOLARSHIP PROGRAM

Presented by Huntington National Bank

The Small Business Scholarship Program supports emerging local businesses by providing access to Chamber resources, networking, and professional development. The program allows 10 eligible small businesses in Cabell or Wayne County to receive a one-year Signature membership.

STRATEGIC LEADERSHIP & ORGANIZATIONAL ADVANCEMENT

During a period of transition, the Chamber provided steady leadership and operational stability while strengthening an internal culture of clarity, accountability, and purpose. It also elevated its role in regional economic and workforce development conversations and initiated strategic planning efforts to begin shaping a three-year strategic framework, with a focus on revitalizing the Chamber's 501c3 Foundation and strengthening its role in the community.



Bruce Felder, Chief Human Resources Officer at Marshall University, presented "Building and Leading High-Performing Teams" during the July 2025 Lunch and Learn session.

2026 CHAIRMAN'S MESSAGE

As I begin my term as Chairman of the Huntington Regional Chamber of Commerce Board of Directors, I am energized by the momentum we have built and inspired by the opportunity ahead. This is a pivotal moment for our Chamber—one that calls for bold leadership, thoughtful collaboration, and a shared commitment to strengthening our regional economy. Together, we are charting a clear roadmap for the future that focuses on impact, relevance, and meaningful engagement with the members and communities we serve.

Central to this vision is a renewed focus on increasing member engagement and ensuring the Chamber continues to deliver value that reflects today's business landscape. We are excited to modernize how we tell the Chamber's story with the addition of a new Director of Marketing, who will help amplify our impact through stronger digital presence, compelling storytelling, and a clearer connection between our work and member success. By sharing our story more effectively, we will better showcase the people, partnerships, and progress driving our region forward.

We are also breathing new life into the Chamber's 501c3 Foundation, reaffirming its role as a catalyst for long-term community impact guided by four pillars: workforce development; small business and entrepreneurial support; community investment; and enhancing regional pride. We are committed to investing in initiatives that make Huntington and the Tri-State a place where businesses thrive and people want to live, work, and stay. I am confident that by working together with optimism and shared purpose, we will continue to elevate our Chamber and our community to new heights.

I am honored to serve in this capacity, and I'm ready to work with each of you to make a positive impact in 2026 and beyond.

Randy Saunders
2026 Chairman
Partner, Nelson Mullins



2026 BOARD OF DIRECTORS

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Chair

Randy Saunders

Nelson Mullins

Chair-Elect

Ben Pewitt

Ohio Valley Bank

Past Chair

Angie Swearingen

St. Mary's Medical Center

Treasurer

Barry Burgess, CPA

Suttle & Stalnaker

Member-At-Large

Brandon Dennison

Marshall University

Member-At-Large

Wendy Goodenough

DIGIT3

Our Directors

- **Dr. Josh Baker**, Mountwest Community & Technical College
- **Emily Bartram**, United Bank
- **John Bauer**, Huntington National Bank
- **Blake Botting**, Appalachian Power
- **Roz Bradshaw**, Boujee Boards by Roz
- **Brent Brown**, Huntington Tri-State Airport
- **Leslie Comer-Porter**, Developmental Therapy Center
- **Larry Crum**, Woodlands Retirement Community
- **Jim Fitzwater**, Community Trust Bank
- **Jedd Flowers**, United Way of the River Cities
- **Amy Frasure**, Bullseye Total Media
- **Lisa Hamrick**, Encova Insurance
- **Gerald Harrison**, Marshall Athletics
- **Justin Jarrell**, Forge Security
- **Bill Jones**, Campbell Woods PLLC
- **Reeves Kirtner**, Kindred Communications
- **Dave Lieving**, HADCO
- **Anders Lindberg**, Steptoe & Johnson PLLC
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- **Sara Ann Marlow**, Sandy's Racing & Gaming
- **Christina McNeely**, Saad Family Businesses
- **Isaac Meyers**, Guyan Golf & Country Club
- **Brysen Perry**, Alcon

- **Mark Queen**, Kenny Queen's Hardware
- **Markee Schindler**, Nucor
- **Rob Sellards**, Spilman, Thomas & Battle PLLC
- **Scott Sheets**, Dinsmore & Shohl, LLP
- **Daniel Spoor**, State Electric Supply Company
- **Dr. Ashley Stephens**, Cabell County Schools
- **Lisa Chamberlin Stump**, Marshall Health Network
- **Chris Tatum**, Mayor of Barboursville
- **Ryan Taylor**, CJ Hughes Construction
- **Bobbie Ward**, Valley Health
- **Sarah Walling**, OVP Health
- **Zach Whitfield**, City National Bank
- **TBD**, Comcast & Path Behavioral Health Reps

Committee Chairs

- **Julie Childers**, Ronald McDonald House Charities *Nonprofit Roundtable Chair*
- **Michelle Goodman**, United Way of the River Cities *Women's Impact Network Chair*
- **Julian Pecora**, Dinsmore & Shohl LLP *Huntington Young Professionals Chair*
- **Rebecca Thomas**, True Soul Boutique *Small Business Roundtable Chair*
- **TBD** *Manufacturing Roundtable Chair*

THANK YOU TO OUR INVESTOR MEMBERS!



THE CHAMBER TEAM



Megan Archer

President & CEO

megan@huntingtonchamber.org



Rebecca Kasey

Director of Membership

rebecca@huntingtonchamber.org



Mark Williams

Director of Marketing

mark@huntingtonchamber.org



Kaitlyn Fleming

Office & Events Coordinator

kaitlyn@huntingtonchamber.org

Questions? Contact Us!

We're ready to maximize your membership and help bring value to your business.

Reach out today to get started!

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 huntingtonchamber.org

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