

2026 Sponsorship Investment Guide



From the President & CEO

Dear Chamber Members,

I'm excited to share the Huntington Regional Chamber of Commerce's new Sponsorship Investment Guide—a resource designed to help you connect, engage, and grow within our business community.

At the Chamber, we believe in building strong partnerships that benefit our members. Sponsorships are a great way to increase your brand's visibility, show your support for the region, and be a part of impactful events and programs.

Whether you're interested in signature events, networking opportunities, or educational programs, there's a sponsorship option to fit your goals and budget. This guide outlines how you can make the most of your investment while helping us continue our mission to support local businesses.

If you're looking to boost your brand, build valuable relationships, or give back to the community, we're here to help you find the right fit. I invite you to explore the guide and reach out—we'd love to work with you to create a sponsorship that meets your needs.

Thank you for being part of our Chamber community!

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Our Mission

As the region's leading business advocate for over 130 years and a partner in economic development, the Huntington Regional Chamber of Commerce is a **non-profit association** that promotes a thriving business community in Cabell and Wayne counties by connecting people, places, and resources.

To support this mission, the Chamber seeks to:



Connect Community: Foster a well-connected and collaborative community of businesses and professionals through networking opportunities, referral systems, sharing and celebrating stories of success, and more



Cultivate Growth: Serve and assist businesses, nonprofit organizations, and entrepreneurs of all sizes and stages to support their growth and development through programming, services, and advocacy



Catalyze Development: Provide educational resources and support to promote learning and innovation across sectors and support workforce development



State of the Chamber Annual Meeting

Join us for the inaugural State of the Chamber Annual Meeting on Tuesday, January 13, 2026, at Guyana Golf and Country Club. This luncheon will feature a fireside chat with Marshall University President Brad D. Smith, recognize our incoming and outgoing Board members as well as celebrate outstanding businesses and industry professionals for their excellence. It's a great opportunity to connect with community leaders while celebrating a year of progress.

2026 Date: Tuesday, January 13 | 250+ Projected Attendees

PRESENTING SPONSOR (1) - \$5,000 (SOLD: NELSON MULLINS)

- Recognized as the Presenting Sponsor in all event materials
- Prominent logo placement on website, social media, and event program
- Verbal recognition during the event
- Opportunity to give brief remarks at the event
- (2) Premium tables with seating for 16 guests
- Logo displayed on event signage and screen presentations
- Featured in post-event press release and social media

PARTNER SPONSOR (5)- \$2,500

- Recognized as Partner Sponsor in event promotions
- Logo placement on website and social media
- Recognition during the event
- Reserved table with seating for 8 guests
- Logo displayed on event signage and lunch station

TABLE SPONSOR (UNLIMITED)- \$500

- Reserved table with seating for 8 guests
- Business name displayed on table signage
- Recognition in the event program



Annual Dinner

The Annual Dinner is the Chamber's biggest and longest-running fundraiser, helping support our mission. The event brings together 600+ members of the business community for an evening of networking, dinner, and entertainment.

2026 Date: Thursday, April 30 | 600+ Projected Attendees

PRESENTING SPONSOR (1) - \$15,000 (SOLD: THE THRASHER GROUP)

- Two (2) tables for 16 in most premium location
- Exclusive opportunity to interact with the evening program
- Top-tier logo placement across all digital & print materials
- Signature drink at bar areas (drink named after sponsor)
- Logo displayed on outdoor Arena Jumbotron and during event day
- Logo displayed on screens during networking and dinner
- Logo featured on the front cover of the printed program
- Logo featured on signage at all dinner buffets (3)
- Logo featured on event pop-up banners, event website, Chamber newsletter and social media
- Full-page ad in the printed program
- Verbal recognition throughout the event
- Opportunity to provide a branded keepsake

PLATINIUM SPONSOR - \$5,950 (LIMITED to 3)

- One (1) Table for 8 in a premium location
- Signature drink at bar areas (drink named after sponsor)
- Logo featured on bar signage
- Half-page ad in the printed event program
- Logo featured in program as dinner sponsor and on event pop-up banner
- Logo with link on event website, Chamber newsletter, and social media
- Verbal recognition during the event program
- Logo displayed on screens during networking and dinner



GOLD SPONSOR - \$3,950

- One (1) Table for 8 in a premium location
- Logo featured in printed event program
- Logo featured on pop-up event banner
- Verbal recognition during event program
- Logo displayed on screens during networking and dinner
- Logo with link on event webpage
- Social media recognition

NETWORKING SPONSOR - \$2,950

- One (1) Table for 8
- Logo featured on cocktail napkins
- Logo with link on event webpage
- Logo displayed on screens during networking and dinner
- Social media recognition
- Opportunity to provide branded coasters, cups, or a small giveaway at the bar

ENTERTAINMENT SPONSOR - \$2,500

- One (1) Table for 8
- Verbal recognition during entertainment portion of the event
- Logo displayed during networking reception and dinner
- Logo with link on event website
- Social media recognition

CORPORATE SPONSOR - \$1,950

- One (1) Table for 8
- Name listed in printed event program
- Name listed on event website

GENERAL ADMISSION

- Half Table for 4 - \$800
- Individual Tickets - \$199



LEADERSHIP HUNTINGTON

Leadership Huntington is a program offered through the Huntington Regional Chamber of Commerce that is designed to connect, develop, empower, and mobilize current and emerging leaders who are committed to making a difference in the Huntington region. The program is open to all individuals who live or work in Cabell or Wayne counties.

The program aims to bring together leaders from diverse industries and backgrounds to foster collaboration, promote community involvement, and develop a network of informed and engaged leaders. The curriculum is designed to provide participants with a comprehensive understanding of the region's economic, social, and political landscape, while equipping them with the tools and knowledge needed to tackle complex business challenges.

This is a 10-month program starting in September and ending in June. Participants meet once a month for a full day excluding a two-day orientation. Each session is organized around a theme and will be explored through speakers, discussions, field trips, and exclusive experiential activities.

GRADUATION SPONSOR – \$2,500

- Logo with website link on Chamber's Leadership Huntington website page
- Social media recognition on session highlight post
- Verbal recognition during the session
- Logo on printed program materials for the day
- Logo on graduation ceremony digital screens
- Opportunity to bring branded items and promotional materials for graduation ceremony

Session sponsorships are also available for \$1,000.

Available Sessions

- Orientation
- Tourism
- Nonprofit & Small Business
- Workforce Development
- State & Local Government
- Arts & Media
- Education
- Manufacturing
- Healthcare
- Graduation



LEADERSHIP HUNTINGTON

PRESENTING SPONSOR - \$10,000

- One guaranteed participant from your company with tuition waived
- Industry exclusivity for session sponsorships
- First right of refusal for the following year
- “Presented by” naming rights on all marketing
- Logo with website link on Chamber’s Leadership Huntington website page
- Social media recognition on all session highlight posts
- Verbal recognition at orientation and graduation
- Opportunity to speak at orientation and graduation
- Logo on all program marketing materials
- Two invitations to attend graduation event
- Partnership recognized in press release(s)
- Opportunity to place marketing materials at all sessions



State of the Valley

The **State of the Valley** is an annual and collaborative event between the Huntington Regional Chamber, Putnam County Chamber, and Charleston Area Alliance to highlight regional progress and growth. This event brings together business and community leaders, tourism professionals, and key decision-makers to discuss strategies, explore new projects, and foster connections that drive economic development. Attendees will gain valuable insights into the future of tourism and regional collaboration while networking with those shaping the area's success. This event typically takes place in August with 300+ attendees.

TITLE SPONSOR - \$5,000

- Opportunity to introduce Moderator
- VIP reserved seating for two tables of 8 guests (16 total guests) with table placement priority
- Logo on event listing on websites of all three Chambers
- Acknowledgement from podium
- Priority placement of sponsor logo on event promotional materials and in printed program
- Acknowledgment in all media releases
- Logo on event signage
- Recognition as Title Sponsor on social media for all three Chambers and in newsletters
- Opportunity to place promotional materials at each seat

VIP SPONSORS - \$2,500 (UNLIMITED)

- VIP reserved seating for table of 8 guests with table placement priority
- Logo on event listing on websites of all three Chambers
- Acknowledgement from podium
- Priority placement of sponsor logo on select event promotional materials and in printed program
- Acknowledgment in all media releases
- Logo on event signage
- Recognition as VIP Sponsor on social media for all three Chambers and in newsletters

TABLE SPONSORS - \$750 (UNLIMITED)

- VIP reserved seating for table of 8 guests with table placement priority
- Acknowledgement from podium
- Sponsor name in printed program



Business After Hours Expo

The **Annual Business After Hours Expo (Member Trade Show)** is a themed event where members can showcase their products and services to the community and network in an evening of fun, food, and drink. With an expo-style set-up, businesses decorate their booths in accordance to theme. The 2026 theme will be announced in July.

PRESENTING SPONSOR – \$5,000

- 4 Tables in Prime Location + 6 additional general admission tickets
- Logo included on event graphics, Chamber website, event landing page, Monday Morning Memo, and all event signage
- Company logo on sponsor banners
- Verbal recognition at event
- Social media recognition
- 460x60 px website banner ad on Chamber's website under the Events Calendar (Chamber's most visited page) for 6 months
- Opportunity to bring branded cups, coasters or cocktail napkins for bar area

(NAMED ACCORDING TO THEME) – \$2,500

- 2 Tables in Preferred Location + 4 additional general admission tickets
- Logo included on event graphic, Chamber website, event landing page, and Monday Morning Memo.
- Company logo on sponsor banners
- Social media recognition
- 460x60 px website banner ad on Chamber's website under your business directory category for 6 months

(NAMED ACCORDING TO THEME) – \$1,500

- 2 tables in Preferred Location + 2 additional general admission tickets
- Logo included on event graphic, Chamber website, event landing page, and Monday Morning Memo.
- Company logo on sponsor banners
- 460x60 px website banner ad on Chamber's website under your business directory category for 3 months

(NAMED ACCORDING TO THEME) – \$500

- 1 table + 2 additional general admission tickets
- Logo included on Chamber website, event landing page, and within Monday Morning Memo.



Lunch & Learn (SOLD)

Lunch & Learns help local professionals grow their skills and knowledge through ten workshops each year. Chamber members help choose the topics, which have included marketing, HR, AI, leadership, and more. Each session includes a catered lunch and a chance to connect with others in the business community.

Ohio Valley Bank is the 2026 presenting sponsor.

Lunch & Learns are free for Chamber Members and \$25 for Future Members.

PRESENTING SPONSOR - \$12,000

- Verbal recognition during sessions (10 sessions)
- Logo listed in all digital and printed materials
- Social media recognition
- Opportunity to provide branded materials (flyers, pens, notepads, etc.) during sessions





Launched in 2022, the **Greater Huntington Candy Cane Trail** is a free mobile passport that promotes and rewards shopping local for the holiday season. Starting on November 1 each year, residents of and visitors to the Huntington area can sign up for the passport, which will run through January 1.

Throughout the Trail, participants can earn points by checking in at participating businesses, redeeming exclusive offers, and attending local holiday events. Points can then be redeemed for prizes, including entries into a drawing for a \$1,000 cash grand prize!

PRESENTING SPONSOR (1) - \$2,500

- Logo featured on Passport landing page on Chamber's website
- Logo featured throughout the Greater Huntington Candy Cane Trail Passport
- Digital display ads (857,508 total impressions in 2023)
- Logo/Name featured on Chamber website, e-newsletter, social media posts, social media event pages, press releases, flyers, and email campaigns
- Logo featured on Point of Sale Signage at more than 50 local vendors
- 460x60 px website banner ad on Chamber's website under the Events Calendar (Chamber's most visited page) for 6 months
- Radio mentions (840 :30 commercials in 2023)
- Newspaper articles including the Chamber Watch in The Herald Dispatch

CASH PRIZE SPONSOR (1) - \$1,000

- Logo/Name featured on Passport landing page on Chamber's website and Rewards Center in the Pass
- Logo/Name featured in Chamber's e-newsletter, news releases, website, flyers, social media recognition, social media event pages, and email campaigns
- Radio mentions (840 :30 commercials in 2023)
- Digital display ads (857,508 total impressions in 2023)

SANTA'S HELPER (UNLIMITED) - \$500

- Logo/Name featured on Passport landing page on Chamber's website
- Logo featured in social media posts, social media event pages, and the Herald Dispatch's Chamber Watch
- Name listed on Chamber e-newsletter, email campaigns, and press releases



Chamber Committees Presenting Sponsors

\$5,000 Annually Per Group



Huntington Young Professionals (HYP) connects young professionals (ages 21-45) through networking, career development, and community involvement. Formerly known as Generation Huntington, HYP brings together emerging leaders, entrepreneurs, and professionals from diverse industries to grow, connect, and make an impact in the region.

Women's Impact Network (WIN) is dedicated to supporting and empowering women professionals in the Huntington region. Through networking, professional development, education, and community engagement, WIN fosters a supportive and inclusive environment where women can connect, grow, and lead.

Presenting Sponsor Benefits:

- Exclusive recognition as the Presenting Sponsor for events throughout the year
- Logo placement on all promotional materials, including website, social media, and event signage
- Verbal recognition at all events and programs
- Opportunity to speak at select events
- Prominent branding on event invitations and emails
- Reserved seats at key events for sponsor representatives
- Social media spotlights highlighting the sponsor's support and involvement
- Networking opportunities with emerging professionals and community leaders
- Custom collaboration opportunities to align sponsor initiatives with programming

Roundtable Presenting Sponsors

\$5,000 Annually Per Group



THE HUNTINGTON REGIONAL CHAMBER OF COMMERCE



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The Manufacturing Roundtable supports and promotes the manufacturing sector in Cabell and Wayne Counties. Through information sharing, advocacy, workforce development, supplier networks, and industry promotion, the council aims to enhance collaboration, growth, and competitiveness within the manufacturing industry. This group meets three times during the year.

The Nonprofit Roundtable focuses on supporting and strengthening the nonprofit sector in the region. The roundtable serves as a collaborative platform for nonprofit organizations to connect, share resources, and address common challenges. The group meets six times during the year.

The Small Business Roundtable, powered by Huntington National Bank, is a new Chamber initiative launched in 2025 to support and connect small business owners and entrepreneurs in the Huntington region. This quarterly gathering provides a space for business leaders to share challenges, exchange ideas, and gain insights from experts. Through networking, collaboration, and resource sharing, the Roundtable will help small businesses connect and grow.

Presenting Sponsor Benefits:

- Exclusive recognition as the Presenting Sponsor for the selected Roundtable throughout the year
- Logo placement on all Roundtable promotional materials, including website, social media, and event signage
- Verbal recognition at all Roundtable meetings and programs
- Opportunity to speak at one Roundtable meeting per year
- Prominent branding on Roundtable invitations and emails
- Reserved seats at all Roundtable meetings for sponsor representatives
- Social media spotlights highlighting the sponsor's support and involvement
- Networking opportunities with industry leaders, business professionals, and community stakeholders

Advertising Opportunities

The Huntington Regional Chamber of Commerce offers several advertising opportunities to its members, designed to help you reach a wider audience and promote your business or organization effectively!

Website Banner Ads – Promote your business on the Huntington Regional Chamber’s website with a 460x60 px banner ad (PNG or JPEG) submitted to **chamber@huntingtonchamber.org**. Choose from three options: High Visibility (\$700/quarter) for top placement on high-traffic pages like the Business Directory and Events Calendar; Business Builder (\$500/quarter) for placement on various resource pages; or Get Noticed (\$250/quarter) for category-specific Membership Directory pages. Ads require a 3-month minimum, can be updated quarterly, and are invoiced every 3 months.

Insider E-Blasts – Insider E-Blasts connects members with the business community to promote events, special offers, and important updates. Chamber members in good standing can submit an **E-blast for \$50 (for-profits) or \$25 (non-profits)**, while Premium, Executive, Investor, and Trustee members receive 1-4 free E-blasts per year. Members can send up to two E-blasts per month (one per week), with scheduling on a first-come, first-serve basis (Tues-Fri). Content must follow size, format, and relevance guidelines and will be sent via Constant Contact. Invoices are sent after distribution. To submit, **email chamber@huntingtonchamber.org** with the subject line "Insider." The Chamber reserves the right to reject content and is not responsible for submission errors. All E-blasts will be marked as paid advertisements.

Monday Morning Memo Sponsorship – Get your business in front of **4,000+ local professionals every week** by sponsoring the Monday Morning Memo. Your ad will appear in every edition, giving you ongoing visibility. **Sponsorship is \$1,250 for six months or \$2,500 for the year.**

Monday Morning Memo – The Monday Morning Memo is the Chamber’s **free** weekly e-newsletter, sent to **3,500+** contacts every Monday, featuring Chamber and member news, events, and updates. Chamber members in good standing can submit content for free by emailing **rebecca@huntingtonchamber.org** with the subject line "MMM." Members are limited to one submission per week, and duplicates are not allowed without revised wording or images. The submission deadline is Thursday at 4 p.m. for the following Monday’s issue. Content should focus on events, promotions, or business updates.

If you're interested in learning more about sponsorship investment opportunities provided by the Huntington Regional Chamber of Commerce, please contact Megan Archer, President & CEO, at megan@huntingtonchamber.org or 304.525.5131.

THE HUNTINGTON REGIONAL
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